



Media Research Club of Chicago

Press Release **FOR IMMEDIATE RELEASE**

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Paid Summer Internships

The MRCC is funding two (2) summer internships at Starcom Worldwide and at Comcast Spotlight Sales in Chicago. These internships will last a minimum of 4 to 6 weeks and the recipients will receive a \$1,000 honorarium from the MRCC. Qualified candidates must be enrolled in a four-year college or university towards an undergraduate or master's degree in advertising, research, marketing or other related major. Course credit should be arranged prior to accepting the internship.

Starcom, a division of Leo Burnett, is a media specialist company providing proprietary research, media planning and buying services. Comcast Spotlight is a full service advertising sales company catering exclusively to cable television.

Starcom Internship

Starcom seeks a candidate who is detail-oriented and who has taken at least one or two research or stats classes. Qualified candidates should be able to work on their own with little supervision. Excel and word proficiency is a must. The intern will be working on a variety of projects.

Comcast Spotlight Internship

Comcast seeks a candidate who will work with the SRC mapping product and develop recommendations for various sales offices. This intern will also pull overnight ratings and update marketing one sheets for the sales staff. Excel, word and Power Point proficiency is a must. Intern will work a maximum of 25 hours per week.

Send all resumes plus two (2) letters of recommendation and three (3) references by May 13, 2005 to:

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The MRCC is a non-profit professional organization for men and women who work in the field of media research. The mission of the organization is to educate and act as a resource for our members and the industry. The MRCC was founded in 1953. www.mrcc-online.com